

## Eton SRF Europe Deploys PTC PLM On Demand in 1 Week — Reduces Re-Work 75% in the First Month

Eton SRF manufactures enhanced cooling systems for industrial, automotive, and agricultural applications. Product design teams are based in the United Kingdom (Midlands & London) and Turkey. SRF Manufacturing is located in a 20,000 sqm facility in Manisa, Turkey.



### BUSINESS INITIATIVE(S)

- Designs were being changed by Turkish manufacturing without visibility to teams in the UK. Multiple versions of product and component designs caused frequent re-work.
- Data being shared with an un-secure FTP link between the UK & Turkey



### SOLUTION

- PDMLink On Demand with Change Management for 5 users
- On-site mentoring from the PTC Reseller: Concurrent Engineering
- Web-based training for fast education



### RESULT(S)

- Full product structuring and change management procedures deployed and in use within 1 week of purchase — with all product data imported and controlled in the data vault.
- Reduced re-work 75% in the first full month of adoption.
- Enabled remote work and collaboration for the distributed team. Reduced engineering travel costs 90% between the UK and Turkey.